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Date: August 4, 2010

Signature:


Peter Elyjiw (Reg. No. 58,893)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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|-----------------------------------|---|---------------------------|
| In re U.S. Patent Application of: |) | Group Art Unit: 2454 |
| |) | |
| Tim Neil |) | Examiner: Joshua Joo |
| |) | |
| Serial No.: 10/537,621 |) | Confirmation No. 8383 |
| |) | |
| Filed: June 3, 2005 |) | Attorney Docket: 93422-48 |
| |) | |
| For: FACILITATING MOBILE DEVICE |) | |
| AWARENESS OF THE AVAILABILITY |) | |
| OF NEW OR UPDATED SERVER-SIDE |) | |
| APPLICATIONS |) | |

The Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450
U.S.A.

Dear Commissioner:

PTO Customer No. 90525

RESPONSE TO NON-FINAL OFFICE ACTION

In response to the Non-Final Office Action mailed May 5, 2010, in the above-noted application, please amend this application as follows, without prejudice or disclaimer:

Amendments to the Specification are set forth on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Remarks begin on page 9 of this paper.